

VESPUCCI ART INITIATIVE

Organized by

Amerigo Vespucci World Tour 2023-2025

Introduction

The Italian Ministry of Defense, in collaboration with the Italian Presidency of the Council of Ministers, the Italian Minister for Civil Protection and Maritime Policies, the Italian Minister for Sport and Youth, the Italian Ministry of Foreign Affairs and International Cooperation, the Italian Ministry of Economy and Finance, the Italian Ministry of Enterprises and Made in Italy, the Italian Ministry of Agriculture, Food Sovereignty and Forests, the Italian Ministry of Environment and Energy Security, the Italian Ministry of Infrastructure and Transport, the Italian Ministry of Culture, and the Italian Ministry of Tourism, has launched the Amerigo Vespucci Training Ship World Tour.

This tour aims to promote Made in Italy and Italian excellence by fostering international trade and cooperation, encouraging dialogue and solidarity among nations, and positioning the Amerigo Vespucci as an ambassador of fraternity and unity on the world's seas.

VILLAGGIO
ITALIA



AMERIGO
VESPUCCI
TOUR
MONDIALE
2023-2025

Rules for the "Vespucci Art" Initiative

1. Purpose

The "Vespucci Art" initiative seeks to inspire participants to reflect on the beauty of the Amerigo Vespucci Training Ship, its role as a symbol of Italy worldwide, and the value of the national system. Participants are required **to create an artistic work inspired by the ship's significance during the Mumbai stop of the World Tour**. Selected artworks will be awarded during the closing event of the stop.

2. Eligibility

The initiative is open to all **Indian and foreign citizens** aged 18 or older by November 27, 2024.

3. Registration

Interested participants can register by visiting
<https://tourvespucci.it/en/events/vespucci-presents-vespucci-art/>

Registration guidelines:

- **Indian citizens:** must be at least 18 years old by November 15, 2024, and possess a valid ID (Aadhaar or passport).
- **Foreign citizens:** must be at least 18 years old by November 15, 2024, hold a valid passport, and have a business, work, or diplomatic visa (tourist visas are not accepted).

The maximum number of participants is 50.

4. Event Details

The initiative will take place on **November 28**, from **3:30 PM to 10:00 PM**. Participants must arrive at **GREEN GATE, INDIRA DOCK**, Shoorji Vallabhdas Marg, Mumbai Port Trust, by **2:20 PM** for document verification. Artworks must be submitted by **10:00 PM** at the Welcome Area of the Villaggio Italia.

5. Artwork Requirements

Participants must create a graphic work inspired by the Amerigo Vespucci Training Ship and the meaning of the World Tour.

- The artwork must adhere to an A2 format (420 cm X 594 cm).
 - Any graphic technique or medium is permitted.
 - Participants must bring their own materials.



6. Evaluation Criteria

Submissions will be evaluated by a panel comprising:

- **Col. Elio Babbo**, Representative of the Defense Staff
- **Executive Officer Commander Tommaso Faraldo**.

7. Awards

The winner will be awarded by the Commander of the Amerigo Vespucci, Captain Giuseppe Lai, during the closing event of the Mumbai leg on **December 2, 2024, at 11:15 AM**. Finally, the winning artwork will also be donated by the artist to the Commander himself.

8. Consent and Media Release

The event area will be subject to audio/video recordings and photographs. Media recordings are managed by 99 Vespucci S.r.l., headquartered at Via Fulcieri Paolucci De' Calboli 5, Rome (RM), for the creation and publication of media content related to the event.

By entering the premises, participants consent to the use of their images and those of minors under their guardianship, as well as the distribution of media via 99 Vespucci's media partners and social platforms such as Facebook, Twitter, Instagram, YouTube, LinkedIn, and X.

Further details about personal data use and rights are available in the privacy policy on <https://tourvespucci.it>. For inquiries, contact 99 Vespucci S.r.l. at the address above or via email at info@tourvespucci.it.

9. Acceptance of Terms

Participation in the initiative constitutes full acceptance of these rules.

